



INNfinity V2 GroupLink Interface

INNfinity Software Systems announces the release of a new product, the GroupLink Interface, designed for use with INNfinity V2 hotel software. The GroupLink Interface allows a group coordinator to manage hotel reservations for attendees within their given group block from anywhere in the world via an internet connection. Reservations can be created and manipulated by group leaders themselves in real-time, saving the hotel's Reservations Department manpower and time. Group coordinators can also monitor their group block availability to maximize occupancy. The ability to e-mail confirmations and rooming lists allows group leaders to effectively communicate with their attendees and enhances the guest experience, whereby encouraging repeat-business for the hotel. The GroupLink Interface also interfaces with INNfinity's Sales and Catering Module so group leaders can view and alter banquet event orders. Meanwhile, hoteliers can rest easy, as access to the INNfinity GroupLink Interface is tightly secured and subject to user-definable business rules. With this level of control and detail at the fingertips of group coordinators, hotel reservationists are free to accept more incoming reservations. Leave the coordinating to the coordinators with INNfinity's new GroupLink Interface.

Mechanics

The three-step process begins with the initial set-up of the

group master and group block by the hotel. If the group has monthly blocks or meets for several occasions throughout the year, all of these events can be formed in advance. The second step is to create a secure login for the group leader. Lastly, the leader simply enters the GroupLink address into a browser and logs in to pick-up, alter, and cancel reservations from INNfinity's signature 1—screen design in real-time. Direct access for group coordinators to reservations through GroupLink eliminates a timely exchange between the hotel and the group leader. No more phone calls. No more waiting. The time savings for the group coordinator encourages repeat group business for the hotel, while the time savings for the hotel's reservationist increases the opportunity for new hotel reservations to be booked. It's a win-win with INNfinity V2's GroupLink Interface.

Reports

GroupLink also offers a generous helping of reports to the group leader, which are selected by the hotel. Group leaders can view their group block availability from a simple grid and double-click to view pick-up detail. With a detailed account of occupancy at their fingertips, group leaders can efficiently monitor their group block. Any room surplus can be quickly identified and communicated to the hotel to maximize occupancy. The ability to easily e-mail confirmations from GroupLink enhances the level of guest service a group leader can offer. With guest

service like this, repeat hotel and group business is a given.

Sales and Catering

GroupLink is also designed to integrate with INNfinity's Sales and Catering Module. Banquet Event Orders (BEOs) can be augmented and reviewed by group coordinators in real-time via GroupLink for a seamless and fully integrated solution to group/event planning. When the ability to coordinate every detail of an event is accessible from an easy-to-use 1—screen system, group leaders will be the hit of the party and the hotel will be the hot-spot. Imagine the INNfinite possibilities INNfinity can have on your hotel's bottom line.

Security

GroupLink has several security measures in place to ensure its success. Group coordinators have a secure login and access is limited to their group's block. Enforceable, user-definable business rules can also prevent group coordinators from making last minute additions and/or changes to reservations that might result in a surprise at the hotel's front desk. Enhanced security is just one more way INNfinity ensures a smooth guest experience.

With INNfinity V2's new GroupLink Interface, access to group blocks is in the hands of group coordinators, eliminating time spent on the phone. The time savings leads to an increase in guest satisfaction, occupancy, new bookings, and repeat business for the hotel.

